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FOR IMMEDIATE RELEASE
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October 18, 2017
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Jobs and Economy Committee Holds Hearing on Micro Mart Bill

Rep. Snyder authors legislation that increases access to healthy food options in the workplace

MADISON – Today, the Assembly Committee on Jobs and the Economy held a public hearing on a bill authored by Representative Patrick Snyder (Schofield) that would create a state regulatory framework for the operation of micro markets, an emerging service industry in Wisconsin. Micro markets are indoor, unstaffed, self-checkout kiosks that provide food and beverage services to non-public groups of people, such as employees in a company break-room. Following delivering testimony in favor of his bill, Rep. Snyder released the following statement:

“Micro markets add a dynamic, healthy option to traditional vending machines. In order to address the increasing demand for healthier options, more and more employers are looking at including micro markets in their workplace. As this popular trend continues to grow, we as a state need to have the ability to address both future growth and future changes.

“My bill includes feedback from the Department of Agriculture, Trade and Consumer Protection as well as the companies that currently provide micro market services across Wisconsin. It is a responsible piece of legislation that ensures this new industry will be safe, widely available, and around to stay while protecting both the consumer and the retailer.”

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